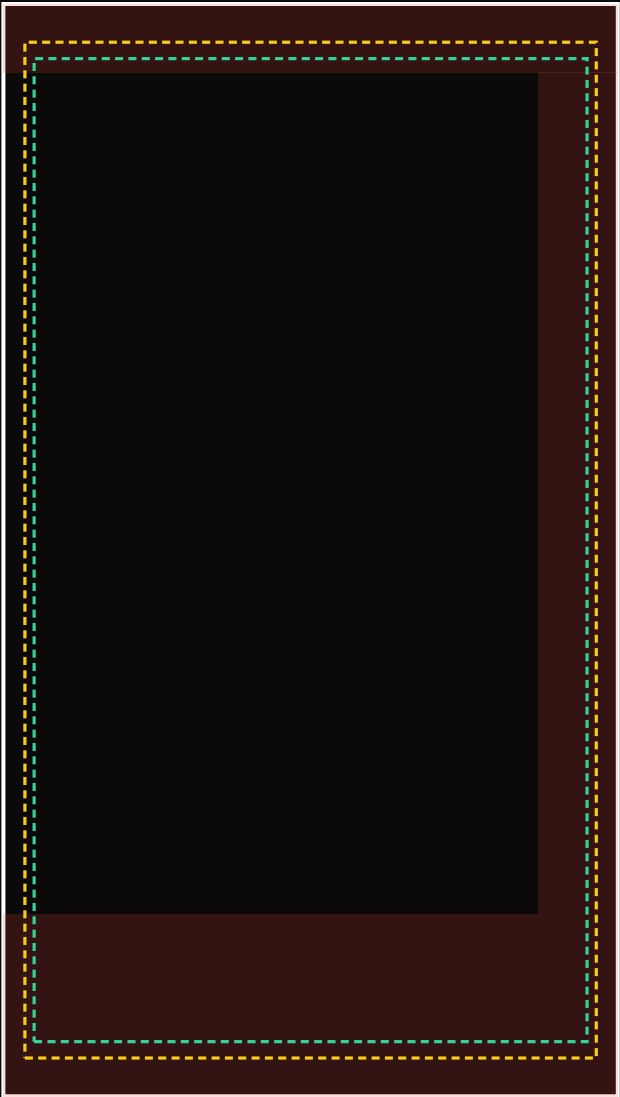


9:16 Vertical Video Safe Zone Template

TikTok / Reels / Shorts title-safe & action-safe margins for 1080x1920 exports — by DramaSo



- Title-safe ~90% — keep headlines & key text inside
- Action-safe ~93% — keep any critical visual action inside
- UI no-go zones — bottom caption/CTA bar, right action rail, top status bar

Pixel margins for 1080 x 1920 export

Zone	Margin	Pixels (1080x1920)
Title-safe	5% each side / top-bottom	54px sides, 96px top/bottom
Action-safe	3.5% each side / top-bottom	38px sides, 67px top/bottom
Top status bar (no-go)	top	~120px
Bottom caption/CTA bar (no-go)	bottom	~320px
Right action rail (no-go)	right	~140px

Why each zone matters

Top status bar (~120px)

The device clock, network/battery icons, and on some platforms a small profile/notification chip sit here. Text or key visuals placed this high get clipped by the OS status bar on many devices and by the app's own top gradient.

Bottom caption/CTA bar (~320px)

TikTok, Reels and Shorts all reserve this band for the caption text, hashtags, sound title, the follow/CTA button and — on Shorts — the comment/like preview. Anything you place lower than 82-84% of frame height risks being covered by the platform UI, not your own captions.

Right action rail (~140px)

Like, comment, share, bookmark and profile-avatar icons stack down the right edge on every major short-form platform. Keep faces, subtitles and key graphics clear of the rightmost ~13% of the frame.

Title-safe margin (~90%)

A classic broadcast-safe convention adapted for vertical video: keep headlines, lower-thirds and any text you need fully legible inside a border roughly 5% in from every edge (54px sides, 96px top/bottom at 1080x1920).

Action-safe margin (~93%)

A slightly looser margin (about 3.5% in from each edge) for action and composition that can bleed a little closer to the edge than text, while still avoiding hard crops on some players and thumbnail crops.

How to use this template

Drop vertical-video-safe-zone-template.png as a guide/reference layer at the top of your NLE or design timeline (Premiere, CapCut, Figma, Photoshop) at 1080x1920, keep it hidden on export, and align captions, logos and key action inside the marked boxes before you publish.